

TransDermal-D™ FootSock: With Unique and Proprietary D-Care™ Formulation

UK Wearer Trial : August 2009

Conducted independently by:



Test Design

- ❖ 10 volunteers with dry to very dry feet
- ❖ Wearing 2 pairs of “Unique-Fit” design socks over a one week period
- ❖ Socks worn “new” and after washing
- ❖ One sock (blue trim) treated with 2g D-Care formula (worn on right foot)
- ❖ One sock (green trim) untreated (worn on left foot)
- ❖ Volunteers encouraged to wear socks as often as possible including in bed



Overall Findings

- ❖ Very positive reaction, with 90% of respondents preferring the treated socks
- ❖ Significant recognition of the benefit on skin after wear
- ❖ Reinforced by positive comments by several users

The details.....

Noticed a difference in the socks

100%

Evaluation of the socks:

Overall preference

Treated
(Blue)

90%

Untreated
(Green)

10%

Which was softer?

90%

10%

Which was more comfortable?

85%

15%

Which was fresher?

90%

10%

Evaluation of Feet after 1 week's wear:

Which foot was more moisturised after the trial?

90%

10%

Which foot had visibly less dry skin

85%

15%

Wearer trial : 10 participants

The Comments.....

Why the blue (treated) sock was preferred:

“Skin felt fresh and moisturised”

“ The Blue sock made the foot feel overall softer, smoother”

“Lovely fragrance“

“ Softer”

“Blue is softer”

“Softer to touch”

“ Foot with blue felt better overall than green”

“ My foot felt more moisturised after wearing the blue stripe sock”